

Spss For Beginners

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this book will help researchers and students to process and analyze data gotten from opinion polls questionnaires feasibility studies and other survey data in this book you will learn all you need to know about how to operate and navigate the spss statistics software scroll up and click on the buy now with 1 click button to get this book

we live in a world where information takes on a life of its own and spreads rapidly faster than ever before for some people their lives depend on obtaining a steady stream of information as it affects their lives in the most telling ways the daily news is the simplest example of this phenomenon it is truly the lifeblood of society and helps us evolve into better informed individuals with every passing day as one can tell information on the whole comes at us from every direction its influence on business politics and government banking the stem fields and even the social sciences cannot be understated but its journey begins with raw data being compiled by means of an experiment or study in saying that this book should serve as a reference guide for those who wish to go beyond the basics into territory that requires a solid understanding of advanced statistical concepts still as a beginner it will be wise to move forward with care so that you solidify your understanding before you begin to use these advanced methods finally even if the subject matter is a bit deep don t be so serious that you forget to have fun with both the spss tool and the study of statistics on the whole having said that let s get to crunching numbers without any further delay

the fun and friendly guide to mastering ibm s statistical package for the social sciences written by an author team with a combined 55 years of experience using spss this updated guide takes the guesswork out of the subject and helps you get the most out of using the leader in predictive analysis covering the latest release and updates to spss 27 0 and including more than 150 pages of basic statistical theory it helps you understand the mechanics behind the calculations perform predictive analysis produce informative graphs and more you ll even dabble in programming as you expand spss functionality to suit your specific needs master the fundamental mechanics of spss learn how to get data into and out of the program graph and analyze your data more accurately and efficiently program spss with command syntax get ready to start handling data like a pro with step by step instruction and expert advice

spss syntax is the command language used by spss to carry out all of its commands and functions in this book jacqueline collier introduces the use of syntax to those who have not used it before or who are taking their first steps in using syntax without requiring any knowledge of programming the text outlines how to become familiar with the syntax commands how to create and manage the spss journal and syntax files and how to use them throughout the data entry management and analysis process collier covers all aspects of data management from data entry through to data analysis including managing the errors and the error messages created by spss syntax commands are clearly explained and the

value of syntax is demonstrated through examples this book also supports the use of spss syntax alongside the usual button and menu driven graphical interface gif using the two methods together in a complementary way the book is written in such a way as to enable you to pick and choose how much you rely on one method over the other encouraging you to use them side by side with a gradual increase in use of syntax as your knowledge skills and confidence develop this book is ideal for all those carrying out quantitative research in the health and social sciences who can benefit from spss syntax s capacity to save time reduce errors and allow a data audit trail

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spss for windows is the most widely used computer package for analyzing quantitative data in a clear readable non technical style this book teaches beginners how to use the program input and manipulate data use descriptive analyses and inferential techniques including t tests analysis of variance correlation and regression nonparametric techniques and reliability analysis and factor analysis the author provides an overview of statistical analysis and then shows in a simple step by step method how to set up an spss file in order to run an analysis as well as how to graph and display data he explains how to use spss for all the main statistical approaches you would expect to find in an introductory statistics course the book is written for users of versions 6 and 6 1 but will be equally valuable to users of later versions

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more recent academic advances in time series analysis are provided throughout the text the research question that this thesis seeks to answer can be formulated in its shortest version as how can the management of dalian chemson chemical products co ltd use existing company data to make short term predictions about net sales cost of goods sold cogs and net contribution more specifically this thesis seeks to provide different tools models for forecasting the p l entries net sales cogs and net contribution a few months ahead this author s approach is based on various versions of two models one model will forecast net sales and the other model will predict cogs the expected net contribution is simply defined as the difference between the predictions of these two models in chapter 4 3 an ordinary least squares regression version of the two models has been computed in chapter 4 6 a weighted least squares regression has been applied to the models autoregressions have been computed in chapter 4 7 1 and two autoregressive integrated moving average arima versions have been constructed in chapter 4 7 6 the various versions of the models have then been compared against each other the version that fits the data best will be used in forecasting the statistical models in this thesis are computed using spss basetm spss regression modelstm and spss trendstm versions 11 5 0 each of the model versions constructed herein can be applied in a simple excel spreadsheet in the last chapter a one step ahead forecast is produced via the in this thesis developed concept which consists of the most precise versions of the models to forecast net sales and cogs the forecasting concept developed in this thesis is good in that it produces precise forecasts its simplified framework minimizes the effort and expertise required to obtain predictions

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